

Research Title	Ecological Tourism Development in Workaew community, Hangchat District, Lampang province.
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This research aimed to study 1) the current conditions 2) factors that affected to the development of ecological tourism and 3) determine the model for developing eco-tourism at Workaew community. The sample was selected from the population size, 370 Thai tourists population at Workaew community, population at Workaew community, tourist enterprises and informant officials from local, provincial governments, which was 30 samples. Questionnaires and interview form were used to collect data. Frequency, percentage, mean and S.D. were used for data analysis.

The findings indicated that the majority of informant are female (51.35%), in the age of 31 – 40 (52.43%), holding Bachelor's Degree (31.89%), work as an employee/self-employed (31.62%), with average income lower than 20,000 Baht (47.03%). 41.62% of the respondent received the information of this attraction from friends, 73.51% spends time at this attraction for leisure and 45.41% spends their time here on Saturday - Sunday with 57.84% spends 1,000 – 3,000 Baht at this attraction.

It was also found the overall satisfaction of the tourist is in high level (Mean = 3.85, S.D. = 0.72). The highest level of the satisfaction pointed to the fertility, uniqueness and identity of the natural tourist attraction and the factors affecting the development of eco-tourism at Workaew community is in high level for overall satisfaction (Mean = 4.03, S.D. = 0.71). The highest one was 1) the community have local identity and 2) the community have cultural and historical. The model for developing eco-tourism should be self-requirement of Workaew community. Moreover the community charter should be constructed by community participation process.

Therefore, the model that Workaew community should be adopted is the participation of the community to review and construct their own planning process for eco-tourism development. The suggestion from this study is the community should set up their own eco-tourism planning process and keep on running through following up and evaluation plan tightly and continuously.