

Research Title	The Development of Work -Integrated Learning Model in Business Service Field for Rajabhat University, Thailand
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Year	2016

The Purpose of this research was four-folds; 1) to study and survey the needs for developing the Work -Integrated Learning Model in Business Service Field, 2) to develop and evaluate the model, 3) try-out the model and 4) to develop the hand books. This research was a mixed research between the Qualitative Research Methods by the documentary analysis and Quantitative Research Methods by the questionnaires with the 400 sampling group such; students, teachers, the business section, family by the Simple Sampling Random Methods and then by the Stratified Sampling Methods in 0.97 of Reliability, and the data was analysis by the statistic in term of percentage and mean.

The results reveal by the following:

1) The trend and direction of the needs in Integration the Learning Management Model between the Institute and the Business Section was found that; the teacher, the business section or enterprise, curriculum, budget, teaching management and student were the main factors for developing the model.

2) The result of the analytical of the Work-Integrated Learning in Thailand was found that; it was also emerged in the vocational field, especially in Service and Hospitality in the Vocational School, but in this research was concentrated in the Rajabhat University only, so the result pointed out directly through the Work-Integrated Learning of Rajabhat University in Thailand. The Model should be 1) has a Pre-course Experience for training the student beforehand, 2) has a Sandwich – course between the enterprise and University, 3) Job Shadowing in the real situations and places 4) Cooperative Education between the enterprise, university and another related business section 5) Joint Industry University Course, 6) Fields Work, 7) New Traineeship of apprenticeship ,8) Pre - Course Internship and, 9) Placement to Practicum.

3) The result of try-out of the Model; it was found that the students were also Satisfied the model, especially the practicum in business section can help them to improve themselves in knowledge and practice their experiences a lot in highest ranking in 4.87, the secondly can help them to improve their confidence to select the job after finished from University in highest ranking in 4.81, the third can help them to improve their confidence in working both in Thailand and abroad in highest ranking in 4.80, and the latest result; was learning with the Work-integrated model can help them to improve their knowledge, skills and also making the good attitude toward this Model in high ranking 4.28.

4) The hand book was also included; 1) the concept or the principle of the Work-Integrated Model of Rajabhat University in Thailand, 2) the philosophy of the Model, 3) the purposes or the goals of the Model, 4) the competency of the students or the student out-put after used this Model, 5) the student learning's duty, 6) the scope of learning, 7) the learning process that it was integrated with language and technology (Work-Based Learning Integration with Language and Technology) including with the In-put, Process and Out-put.