

Thesis Title	Media Exposure Knowledge Attitude and Participation in Environmental Management System (EMS) Among Kurusapa Printing Press.	
Thesis Credits	6	
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ABSTRACT

The objective of this research was to study the basic data of the Media exposure knowledge, attitude and participation in Environmental Management System among Kurusapa Printing Press correlation with age, education, status, job position, salary, and job experience. The populations are 320 employees. Questionnaires were used to collect the data. This research was analysed using SPSS/PC to calculate values including Standard Deviation, The Product Moment Coefficient of Correlation and Multiple Regression Analysis.

The results were as follows:

1. Media exposure on the Environmental Management System (EMS) through mass media was connected with age, education, status, job position, salary. Also personal information was correlated with age, education status. Media exposures through mass media were at greatest level.
2. Knowledge about the Environmental Management System was at average level.
3. Attitude toward Environmental Management System was at average level.
4. Participation in the Environmental Management System was at positive level.
5. Multiple Regression Analysis indicated that Media exposure, status, and age were correlated with Media exposure.