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Thesis Title : A Comparative Study of Learning Achievement, Retention and Preference in which Dialogue and Documentary Video Programs in "Special Techniques for Photography."
Major Field : Technical Education Technology
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Academic Year : 1999

Abstract

This study was an experimental research. The purpose of this study were to compare the learning achievement, retention and preference in which dialogue and documentary video programs in "Special Techniques for Photography". Sixty students were selected from the first year students in the Faculty of Communication Arts, Dhurakijpundit University. They were randomly assigned into two experimental groups. The first group studied with the dialogue video program. The second studied with the documentary video program. The research instruments were an achievement test, a retention test and preference response forms developed by the researcher. A t-test statistics was used for testing the significant difference. The statistics package for the social sciences (SPSS/PC+) was used for computations.

Results revealed that there was no significant difference between the students Studied with the dialogue video program and the documentary video program on learning achievement, retention and preference at the statistical level of 0.05.



Committee Chairperson