

Research Title	The Training Curriculum Development in the title of “Genius Youth: the Tourist Helper Volunteer under Kalasin Municipality, Kalasin Province.”
Researchers	Asst. Prof. Dr. Teeradet Chuenpraphanusorn Ajarn. Sarawut Chombuathong Ajarn. Kanchulee Moonlapat
Organization	Humanities and Social Science Faculty Suan Dusit Rajabhat University
Year	2013

The purpose of this research are 1) to study and survey the need of participants for curriculum development 2) to develop the training curriculum and 3) to evaluate the training curriculum. The populations of this research are teachers, educational officers of Kalasin Municipality and the tourism officers by the accidental sampling method. The sampling groups are 92 teachers, 16 educational officers of Kalasin Municipality and 24 of tourist officers, totally 132 persons. The questionnaire is the main tool for data collecting in 0.93 of Reliability, and the data analysis by statistics in term of percentage and mean.

The result (s) reveal into 3 steps by the following explanations;

Step 1, to study and survey the need of participants for curriculum development.

1. Mostly of the sampling group are 98 of females (74.24 %), the age are more than 40 years in 58 persons (43.94%), and there are 92 teachers (69.70).

2. The necessary of the knowledge and training activities or training methods are in highly rank (means = 4.32 and standard deviation = 0.47), especially, the necessary of knowledge in tourism industry is in the first priority and the training activities are following.

Step 2, the development of training curriculum

The new curriculum is consisted of the name of the curriculum, the objectives of curriculum, subjects, course description, training activities or training methods, materials, the assessment and evaluation processes and the criteria for grading and passed the training program.

Step 3, the curriculum evaluation

1. For the curriculum capacity, it was found that the new curriculum is available for Thai society, because the people in all community can participate in this project very well. Thailand has a various types of tourism destination, so the

development of the tourist helper volunteer is the main point of project and can be making the impressive for the foreigner tourist.

2. Subjects in this curriculum are in suitable for training the youth, because the tourist helper volunteer can practice in real situation by gaining some knowledge both inside and outside of the classroom context. Another reason, there are the new subjects such as the Persuasive Communication, Personal Development for Voluntary Jobs, Effective Team - Working Technique, Local Knowledge and Consciousness Enhancement in Hometown.

3. The training activities or training methods are obviously for training and it's also preparing in pre-test and posted-test for evaluate the participants before and after training.