

Abstract

The research entitled **“Relationship Between Online Political Information Exposure, Political Attitudes and Political Participation of People in Bangkok”** The Objectives of the research are to study the influence of sex, age, education, salary of the people residing in the Bangkok Metropolis on the difference in their behavior in terms of their exposure to the online media of political news and information, their political attitudes, and their participatory behavior in politics and relationship between online political information exposure, political attitudes and political participation. This research is a survey research using the data collected in a structured survey. All people residing in the Bangkok Metropolis are survey population of which a sample of 400 people and data analysis by SPSS.

The Result of the survey can be summarized as follows:

The majority of the people exposure to the online media of political news and information having a low level of mean. Only Thairath Online, Sanook.com, Webboard, Other Online News Website having a medium level.

As to the political attitudes, the study found that the sample has favorable to the independent organization, followed by political groups, political parties, political and politicians having a low level of attitude.

With reference to their political participations, the research found that the sample has favorable to the elections, followed by electioneer, political discussion (face to face). The majority of the people having a low level of mean

The Result of the tests of hypotheses can be summarized as follows:

The difference of sex, age, education of the people residing in the Bangkok Metropolis has led to the difference in their behavior in terms of their exposure to the online media of political news and information

The difference of age, education and salary of the people residing in the Bangkok Metropolis has led to the difference in their behavior in terms of their political attitudes.

The difference of sex, age of the people residing in the Bangkok Metropolis has led to the difference in their behavior in terms of their exposure to the political participation.

And the online political information exposure, political attitudes and political participation had a relationship.