

**The Relation between Employee Factors and Corporate Image:
A Case Study in American International Assurance Company Limited
Thai Life Insurance Public Company Limited and
Muang Thai Life Assurance Public Company Limited.**

KEDSARAPORN CHANTANASOT

**This Thesis Submitted in Partial Fulfillment of the Requirements
For the Degree of Master of Business Administration Program
Graduate School, Dhurakij Pundit University**

2013