

<b>Research Title</b>	Development of Integrated Ceramic Product Design for Value Added
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### ABSTRACT

The objectives of this research were 1) to design Isan twelve-month tradition patterns and 2) to apply the patterns for over-glaze decoration application. The selected patterns were printed by silk screen on special paper and removed to the surface of glazed ceramic products. The results found that, overall satisfaction patterns number 2-8 and 10-12 with satisfaction at the highest level, while overall satisfaction patterns number 1 and 9 were satisfied at the high level. After 760 degree Celsius fired, the over-glaze surfaces of all 12 patterns were decorated with excellent quality.

**Keywords:** Isan twelve-month tradition, pattern, sticker, over-glaze decoration, ceramic